

**Minutes of the FOMNRR Meeting
Tuesday, December 15, 2015 – 11 am
NPS Conference Room-Yankton**

The meeting opened with 11 members present plus three attending by phone. Attendees included Tim Bellis (phone), Shane Bertsch, Jarett Bies, Rick Clark, Tim Cowman, Bob Foley, Jim Heisinger (phone), Paul Lepisto (phone), Stephanie Moser, Colleen and Don Noecker, Dave Swanson, Todd VanMaanen, and Teresa Mentzer.

FOMNRR Membership Updates: We have 4 new members since the last meeting in October. Stephanie Moser will distribute the current membership list to the Board soon. Bob Foley distributed and provided an overview of a *Proposed Membership Plan*. Bob is soliciting reviews and comments on the plan. Discussion followed, including conversations on benefits received by both individual and corporate members and values propositions. Rick Clark noted that 2016 will be a significant year for membership for FOMNRR, as we look to build a foundation for the future.

FOMNRR Financial Update: We currently have a balance of \$920, with \$100 from new members to be deposited soon.

FOMNRR Facebook Page: The Board discussed strategies for developing a FOMNRR Facebook page and how to target potential followers. Some discussion of providing funds for targeting interested parties was discussed, but no action was taken at this time. Tim Cowman will pursue development of a FOMNRR Facebook page. Tim solicited volunteers for helping to contribute content for the Facebook page. Jarett Bies, Don Noecker, Dugan Smith, Dave Swanson and Teresa Mentzer were identified to assist Tim in this effort.

FOMNRR Website Update: Tim Cowman showed the narrated PowerPoint designed to target potential corporate sponsors. The PowerPoint is currently available on the web site.

FOMNRR Logo: Tim Cowman presented the latest version of the logo developed by Nancy Carlson. Discussion followed and a couple of changes were suggested. The logo incorporating the suggested changes was approved unanimously by the Board (Motion: VanMaanen, Second: Bies).

FOMNRR Corporate Sponsor Strategy: A draft letter to prospective small business sponsors has been circulated to a subcommittee and a number of comments have been received. The letter will be modified by the subcommittee and the final version circulated by the end of the calendar year for approval by the Board and other charter members, so that the letter can be distributed by the end of the first week of January. The letter will include the URL for a link to the narrated PowerPoint. The distribution plan is to target businesses within the MNRR corridor communities. Strategies for follow-up after the letter is sent were discussed, including the formation of a membership sub-committee to make individual follow-up contacts with

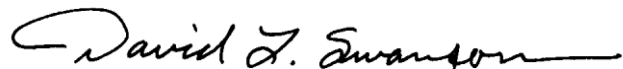
prospective business/corporate sponsors. Bob Foley agreed to Chair this membership sub-committee and Don Noecker and Todd VanMaanen agreed to serve on this sub-committee.

FOMNRR Board of Directors Update: A few positions on the Board remain unfilled, but action on this issue was tabled until the next meeting.

Upcoming FOMNRR Promotional Opportunities: A number of upcoming events for the spring summer and fall of 2016 were mentioned at which the FOMNRR should have a presence. A calendar will be developed to list these events on the FOMNRR web site. Further discussion of the specifics of FOMNRR presence at these events will occur at the next meeting.

The meeting was adjourned at 1 pm.

Respectfully submitted,

A handwritten signature in black ink that reads "David J. Swanson". The signature is written in a cursive style with a long horizontal flourish at the end.

David Swanson
FOMNRR Secretary