



Friends of the Missouri National Recreational River

Annual Report for Fiscal Year 2018

September 30, 2018

FOMNRR Status Update for Fiscal Year 2018

The past year has seen progress and expansion for the FOMNRR. Between February and August of 2018, we have increased from 34 to 95 active memberships. This is due in part to efforts by Board members, Dennis Menke in particular, to improve the visibility of the FOMNRR and what it does to enhance the public's experience with the MNRR. Member recruitment continues to be a focus for this young organization. Our core membership comes from the Yankton-Vermillion area, but expanding that membership base out to other areas is important to the growth of the FOMNRR. As our membership base increases, so does the momentum we build to accomplish more projects and take on more activities.

The FOMNRR has been engaged in various projects and activities. We continue to support the Missouri River Events suite of activities that happen every spring on the river. These events reach out to the public through activities such as the Watershed Festival, River Cleanup(s), public awareness events, and an outdoor festival.

The FOMNRR plays an important role in the River Odyssey for School and Community Outreach and Education (ROSCOE) program by providing funds and assistance necessary for the three-month Junior Ranger Academy that takes place every summer. The academy engages young people in a variety of topics, activities, and experiences for the kids to explore and learn about the national park including birds, trees, aquatic species, prairies, plants, river, and culture.

FOMNRR members have continued to work on the development and maintenance of the Frost Trail, a public trail along the MNRR which was built by FOMNRR members and other volunteers in 2017. Current efforts include mowing, debris removal, and raising funds for trailhead and trailside informational signage. FOMNRR members also volunteer to lead various community groups on interpretive hikes along the trail.

A significant feature of the MNRR, Goat Island, is now under the management of the National Park Service. A draft management plan is in the works and public input meetings are forthcoming. The FOMNRR will assist the Park Service in promoting the Island's attractions, as well as in maintaining the Island's natural condition.

It is the members of the FOMNRR that enable this organization to continue to improve opportunities along the Missouri National Recreational River. Thank you for supporting the FOMNRR and participating in what we do as an organization.

Tim Cowman, FOMNRR Chair

FOMNRR Financial Report for Fiscal Year 2018

FOMNRR holds 501c3 ‘nonprofit’ status. Funds received are classified as Restricted, designated for a specific purpose, or Unrestricted, available for spending as the board determines. FOMNRR manages restricted funds for annual Missouri River Events (MRE) activity, for annual grants like the NEEF ROSCOE Junior Ranger program, and multi-year projects like Frost Trail development.

FOMNRR experienced, during 2018, significant growth in funds raised, both restricted and unrestricted. Special acknowledgement goes to Dennis Menke for membership growth, the MRE team represented by Mary Robb, Pau Lepisto and Dugan Smith, and to Don Noecker and Teresa Mentzer for grant application work.

Balance Sheet September 30, 2018

<u>Condition</u>	<u>Use</u>	<u>Assets</u>	<u>Ledger Notes</u>
Restricted®		MRE \$ 1,970.75	Carry to 2019
Restricted®	ROSCOE Prog.	\$ -	NEEF Grant (Completed)
Restricted®	ROSCOE Book	\$ 2,921.00	Sponsored Pages
Restricted®	Frost Trail	\$ 2,000.00	VACF Grant
Unrestricted		\$ 5,774.39	Available Funds
	Total (Cash) Assets	<u>\$ 12,666.14</u>	
	Liabilities	\$ -	No Liabilities, Pmts Due
Net Assets - Organization Value		\$ <u>12,666.14</u>	

Statement of Activities

<u>Revenue/Expense</u>	<i>From To</i>	<i>26-Aug-15 30-Sep-18</i>	<i>26-Aug-15 30-Sep-16</i>	<i>1-Oct-16 30-Sep-17</i>	<i>1-Oct-17 30-Sep-18</i>
		<u>Life to Date</u>	<u>FY 1</u>	<u>FY 2</u>	<u>FY 3</u>
Revenues					
Dues and Donations	\$	17,568.56	\$ 4,906.07	\$ 1,711.22	\$ 10,951.27
Grants - Unrestricted	\$	1,250.00	\$ 750.00	\$ -	\$ 500.00
Corporate Grants®	\$	5,098.10	\$ 1,400.00	\$ 2,148.10	\$ 1,550.00
Foundation Grants®	\$	5,402.00	\$ 892.00	\$ 2,510.00	\$ 2,000.00
Government Grants®	\$	1,500.00	\$ 1,500.00	\$ -	\$ -
Merchandise Revenue	\$	573.69	\$ 315.00	\$ 180.00	\$ 78.69
Program Revenue	\$	159.73	\$ -	\$ 55.00	\$ 104.73
Total Revenues Expenses	\$	31,552.08	\$ 9,763.07	\$ 6,604.32	\$ 15,184.69
Expenses					
Office/Admin	\$	1,384.32	\$ 858.45	\$ 239.88	\$ 285.99
Promotion	\$	6,388.58	\$ 1,263.56	\$ 647.75	\$ 4,477.27
Merchandise	\$	1,448.50	\$ 1,448.50	\$ -	\$ -
Taxes/Fees	\$	440.00	\$ 420.00	\$ 10.00	\$ 10.00
Program	\$	9,224.54	\$ 1,654.31	\$ 4,825.20	\$ 2,745.03
Total Expenses	\$	18,885.94	\$ 5,644.82	\$ 5,722.83	\$ 7,518.29
Net Surplus (Deficit)	\$	<u>12,666.14</u>	\$ <u>4,118.25</u>	\$ <u>881.49</u>	\$ <u>7,666.40</u>

Financial Reporting Notes

IRS Form 990-N: (e-Postcard for Revenue <\$50,000) filed for FY2017
 (EIN: 47-4694038) Next filing due for FY2018 by April 2019

SD Annual Report: Filed for 2018. \$10 fee paid.
 (NS 049 720) Next filing due May 2019.

Reporting Method: Cash Accounting

Fiscal Year: October 1 to September 30

FOMNRR Membership Report for Fiscal Year 2018

While sound financial management is critical to success, accounting data alone cannot adequately value the contributions of member volunteer efforts. FOMNRR sincerely thanks all who give freely of their time and talents. Membership is truly the lifeblood of our organization. Thank you for your endorsement of FOMNRR.

Our fiscal year end membership reached 135, compared to 63 on April 30, 2017, to 84 on September 30, 2017 and to 104 on March 31, 2018. We include employees or associates of organizations that financially support FOMNRR and encourage volunteer participation. That adds another 72 people, for 207 total, who actively engage in FOMNRR activities.

Membership & Sponsorship Report			FOMNRR	September 30, 2018		
<u>Type</u>	<u>Donation</u>	<u>Total</u>		<u>Current</u>	<u>Lapsed</u>	<u>%Lapsed</u>
Youth	\$5	1		0	1	100.0%
Student	\$10	0		0	0	
Individual	\$25	59		44	15	25.4%
Family	\$50	35		27	8	22.9%
Bronze	\$125- \$249	21		20	1	4.8%
Silver	\$250- \$499	11		9	2	18.2%
Gold	\$500- \$999	5		3	2	40.0%
Platinum	\$1000+	3		1	2	66.7%
Subtotal- Member/Sponsor₁		135		104	31	23.0%
Total Contacts			207	Including	72	Associates/Media₂
Prior Reports:						
March 31, 2018		104	-	49	55	52.9%
September 30, 2017		84	-	53	31	36.9%
April 30, 2017		63	-	25	38	60.3%
<small>₁Member and Sponsor Data Includes all who paid at least once since August 2015 inception. ₂ Associates/Media include Volunteers, Employees of Sponsors, 'sister' organizations and News/Media Contacts</small>						

Tremendous opportunity exists for FOMNRR to continue membership growth beyond the Yankton/Vermillion area, as evidenced in the following charts that show states and what cities where FOMNR members and associates live.

Total Contacts by State		Total Contacts by City	
<u>State</u>	<u>#</u>	<u>City</u>	<u>#</u>
SD	161	Yankton	101
NE	33	Vermillion	27
MO	3	Sioux Falls	7
IA	2	Niobrara	6
7 Other		37 Other	
<u>States<2</u>	<u>8</u>	<u>Cities<6</u>	<u>66</u>
Total	207	Total	207

Thank you for your interest in, and support of, Friends of the Missouri National Recreational River.