

**FOMNRR BOD Minutes**  
**Tuesday, October 24, 2017, 11 am**  
**Lewis & Clark Recreation Area Welcome Center - Yankton**

The meeting convened at 11:03 pm with introductions. Nine BOD members were present. BOD attendees included Shane Bertsch, Tim Cowman, Bob Foley, Pat James, Terry Julesgard, Paul Lepisto, and Dave Swanson,. Daniel Peterson attended as a National Park Service representative from the MNRR. Excused absences were noted for Jarett Bies, Jeff Fields, Clarence Pedersen, and Barbara Yelverton. Dennis Menke and Eugene Hornstra, both of Yankton, attended as visitors.

**Membership & Financial Updates:** Bob Foley gave an annual financial & membership report for Fiscal Year 2017. Highlights included ...

- Unrestricted Fund Balance = \$3,744.99
- FOMNRR recently received a grant from the National Environmental Education Foundation in the amount of \$1,510 to support the ROSCOE program. Thanks to Teresa Mentzer for heading up this effort.
- FOMNRR experienced a large decrease in dues payments from last year (\$4,906 in FY16 to \$1,711 in FY17). 84 memberships have paid at least once; 30 lapsed between FY16 and FY17, including 15 corporate sponsors. Most of the reduction in dues payments was due to corporate sponsors not renewing in FY17.
- The BOD discussed strategies to improve our renewal message, including newsletters, email and social media efforts. The website does accept credit cards and PayPal for dues payments, so this should help with online renewals. Specific invitations to potential corporate sponsors will occur once we get a finalized annual report of FOMNRR activities for FY17.

**Social Media Presence:** Tim Cowman presented results of a Facebook ad campaign. Facebook “Likes” increased by 219 to > 500 in the two weeks of the ad campaign. Those individuals “liking” our page are supplied with new content whenever it is added to the FOMNRR Facebook page, so this is a great way to extend our reach. Tim also discussed the age/sex breakdown of responses to the Facebook page. The BOD discussed spending additional dollars on social media ad campaigns, including the best timing for such a campaign. No action was taken, but general consensus was to push another ad campaign in the early spring.

**FOMNRR Board of Directors:** Several vacancies currently exist on the BOD, including a SD Landowner from the 59-mile reach, a City/County/State representative, a Tourism/Economic Development representative and an At Large member. Dennis Menke volunteered to serve as the SD 59-mile Landowner representative, and was appointed as a BOD member. Paul solicited additional potential names for the other vacant BOD slots.

**FOMNRR Officers:** Paul Lepisto noted that nominations are needed for FOMNRR officers, which will need to be elected at the next BOD meeting. Contact Paul if you have nominees for these officer positions.

**FOMNRR Bylaws:** Paul Lepisto presented some suggested changes to the bylaws dealing with changes to the election of officers, regulations for BOD attendance, and acquisition of land to support the mission of the MNRR. A motion (Foley, Julesgard) to approve the bylaw changes, as amended, passed unanimously.

**Prospective City of Yankton Land Donation:** Dan Peterson reviewed a proposal from the City of Yankton to donate land to the MNRR, but the proposed property includes a 20-acre section outside of the MNRR boundary. The BOD discussed whether the FOMNRR could serve as the recipient of this donation to support the mission of the MNRR. No action was taken as this time as the BOD requested additional information about taxes and liability issues. MNRR staff will provide this information at the next BOD meeting.

**Annual FY18 FOMNRR Work Plan:** Dan Peterson presented a draft work plan for FY18, which the BOD discussed in detail. Dan noted that the FOMNRR achieved goals in the work plan for FY17. He proposed some new activities for education and outreach. A motion (Foley/Cowman) to accept the draft work plan to use as a guideline for FOMNRR projects in the coming year passed unanimously.

#### **Subcommittee Reports & Other Updates**

- Paddle Events – Tim Cowman briefly presented an overview of events from last year and upcoming events for next year.
- Communications – No report
- Grant writing – No report
- Goat Island – Dan Peterson noted that the transfer of the Goat Island property is moving forward. The intent is to have the process completed by the end of 2018.
- Frost Trail - Tim Cowman noted that the Lewis & Clark Water System is conducting some construction activities and will be using the upper portion of the trail from 1 November-31 December 2017. This portion of the trail will be closed during that time frame.

**Upcoming Meeting Dates & Locations:** A discussion of setting a regularly scheduled meeting date and time will be on the agenda for the next BOD meeting

The meeting adjourned at 1:08 pm.